College of Business Faculty Forum

Friday, October 14, 2016, BB 3.01.02, 1:30 p.m.


I. Dr. Thomas Thomson called the Faculty Forum to order

II. Approval of minutes – Dr. Thomas Thomson

III. Introduction of Guest Presenters – Dr. Thomas Thomson
   a. Dr. Robert Cardy presented a progress report for the upcoming changes in undergraduate degrees. Faculty will be asked to vote on the proposed changes in November.
   b. Dr. Kevin Grant presented an update on the Assessment of Learning cycle changes, highlighting the benefits of the modified program assessment cycle.
   c. Jennifer Silver, with the Research Support Center, provided an update on the College of Business standings with regard to grant submissions and awards to date for this fiscal year. In the previous fiscal year, the College of Business was awarded $1.25 million in grants; to date this fiscal year, the total is $2.3 million.

IV. Dean’s Report – Dean Gerry Sanders
   a. Dean Sanders offered his thanks to the teams involved in the changes to the BBA programs and the program assessment cycles.
   b. Dean Sanders discussed recent restructuring in the Dean’s Office. Dr. Lisa Montoya has been named Associate Dean for Professional Development and International Business Programs, with a specific focus on ensuring that all College of Business students are fully prepared to take their places as business professionals upon graduation. Dr. Kevin Grant has been appointed as Associate Dean of Undergraduate Studies and given primary responsibility for the restructuring and streamlining of the undergraduate programs. Dr. Karan Bhanot has been named Chair of the Department of Finance.
   c. Dean Sanders reviewed outcomes and insights from the AACSB orientation visit. The AACSB team noted that one of the College of Business’ most valuable assets is the diversity of our student body and that this is a trait that should be highlighted whenever possible. The reviewers also noted that a decrease in the
number of PhD students would encourage an improvement in our rankings with regard to the PhD programs offered.
d. Dean Sanders reiterated Jennifer Silver’s report on grants awarded to the College of Business this fiscal year to date as contrasted with last fiscal year in total.

V. Dr. Karen Williams encouraged the faculty to participate in the annual SECC campaign.

VI. There was no old business to be reviewed.

VII. There was no new business introduced.

VIII. Election of new officers for the January 1, 2017 through December 31, 2017 term:
   a. Chair – Dr. Thomas Thomson was re-elected.
   b. Secretary – Ms. Terri Davis was re-elected.
   c. Parliamentarian – Dr. Ken Weiher was re-elected.

IX. The Faculty Forum was adjourned.

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**College of Business Graduate Faculty Forum**

**October 14, 2016**

I. Dr. Elaine Sanders called the Graduate Faculty Forum to order.

II. Announcements by Chair – there were no announcements

III. Election of Chair for the coming calendar year:
   a. Dr. Elaine Sanders was re-elected to serve as Chair of the Graduate Faculty Forum for the coming calendar year, January 1, 2017 through December 31, 2017.

IV. Dr. Pamela Smith presented an update on recruiting and admissions in the Graduate School. Graduate enrollment is up 21% this year. The cohort programs in the Master of Science in Business and the Master of Science in Data Analytics have been well received. New marketing and recruitment efforts are under way using the slogan “Level Up.”

V. Drs. Bruce Rudy and Karan Bhanot presented an update on the Master of Business Administration program curriculum. A number of changes intended to streamline the program were presented. Those changes will be put to a vote in November. Additionally, a change was proposed to the MBA Committee Bylaws, which will also be put to a vote in November.

VI. There was no unfinished business.

VII. There were no committee reports.

VIII. There was no new business.

IX. The Graduate Faculty Forum was adjourned at 3:50 p.m.