College of Business Faculty Forum

Friday, September 26, 2014, BB 2.01.10, 3:00 p.m.

Attending: Sharad Asthana, Sumon BasuRoy, Onur Bayar, Nicole Beebe, Hamid Beladi, David Bojanic, Jeff Boone, Bob Cardy, Deepa Chandrasekaran, Cathy Cole, Julie Dahlquist, Terri Davis, Victor De Oliveira, Keith Fairchild, Ali Firoozi, Dana Forgione, Juan J. Gonzalez, Kevin Grant, Jim Groff, David Han, Vic Heller, Daniel Hollas, Palani-Rajan Kadapakkam, Jerry Keating, Poonam Khanna, Myung Ko, Dina Krasikova, Huy Le, Saerom Lee, Anita Leffel, Cynthia Lengnick-Hall, Mark Lengnick-Hall, Cheryl Linthicum, Harrison Liu, Melody Lo, Juan Mao, Michael McDonald, Stewart Miller, Lalatendu Misra, Lisa Montoya, K.K. Raman, Chino Rao, Anuradha Roy, Elaine Sanders, Gerry Sanders, Dan Sass, Linda Shepherd, Jennifer Silver, David Silvera, Don Simmons, Pamela Smith, Minghe Sun, Thomas Thompson, Ram Tripathi, Jude Valdez, John Wald, Diane Walz, Zijun Wang, John Warren, Ken Weiher, Sandy Welch, Karen Williams, Bennie Wilson, Kefeng Xu, Keying Ye, Zhongxia Ye, Yinlong Zhang

I. Dr. Bennie Wilson called the Faculty Forum to order.

II. Approval of minutes – Elaine Sanders

III. Introduction of Guest Presenters – Bennie Wilson
   a. Donna Edmondson, Academic Ombudsperson, introduced herself and offered the services of her office to faculty members and staff.
   b. Two members of the Office of the Director of Student Conduct, spoke about student misconduct issues and offered the services of the office to faculty members.
   c. Jennifer Silver, Director, Research Service Center, spoke about the services provided by her office and invited faculty members to reach out to her office for help with grants and other research issues.
   d. Karen Williams, COB SECC Representative, spoke about the upcoming SECC campaign and challenged the faculty to increase their participation.

IV. Chair’s Report: Dr. Bennie Wilson, Chair of the Faculty Forum, waived his report to allow more time for the Dean’s Report and discussion of the new programs, certificates, and concentrations under consideration.

V. Dean’s Report: Dean Gerry Sanders
   a. Introduced the new COB faculty members:
      i. Dr. Deepa Chandrasekaran, Assistant Professor of Marketing
      ii. Dr. Poonam Khanna, Assistant Professor of Management
      iii. Dr. Huy Lee, Associate Professor of Management
      iv. Dr. Saerom Lee, Assistant Professor of Marketing
      v. Dr. Zijun Wang, Associate Professor of Finance
      vi. Dr. Zhongxia (Shelly) Ye, Assistant Professor of Accounting
b. Spoke about his vision for the college and introduced several faculty members who will be providing administrative support:
   i. Dr. John Warren, Associate Dean of Recruiting
   ii. Dr. Cheryl Linthicum, Associate Dean for MBA Programs and Executive Education
   iii. Dr. Lisa Montoya: Associate Dean for Undergraduate Studies and Entrepreneurship Programs
   iv. Dr. Kevin Grant, Director of Special Projects
   v. Anita Leffel, Director of Entrepreneurship Programs
c. Spoke about his vision for changing the MBA program, the results of the SEAL team analysis of this program, the objectives for this program, and increasing the number of graduate students in these programs.
d. Spoke about the faculty-to-student ratio in the COB
e. Spoke about the need to increase the number of transfer students coming into the COB
f. Spoke about the assessment of learning blind reviews conducted by the university and noted that:
   i. 48% of the assessments in-place in the COB received failing reviews
   ii. There needs to be more faculty participation in the process
   iii. The fifth-year interim report for SACS is due next year
   iv. Bennie Wilson is overseeing assessment of learning for undergraduate and graduate programs.
g. Acknowledged the contributions of Dr. Bill Flannery and noted his retirement
h. Spoke about the CITE-Business Plan Competition for engineering and business students.

VI. Secretary’s Report: Dr. Elaine Sanders conducted the election of officers for January 1, 2015 through December 31, 2015. New officers elected include:
a. Election of Officers for the Faculty Forum
   i. Chair – Dr. Bennie Wilson
   ii. Secretary – Dr. Karen Williams
   iii. Parliamentarian – Dr. Ken Weiher

VII. There was no unfinished business
VIII. There were no committee reports
IX. There was no new business
X. The Faculty Forum was adjourned.
College of Business Graduate Faculty Forum

September 26, 2014

I. Dr. Jeff Boone called the Graduate Faculty Forum to order.

II. Dr. Cheryl Linthicum Associate Dean for MBA Programs and Executive Education, reported on the remodeling of facilities in the CPE, ongoing work on the programs (EMBA and Chase) offered out of the CPE, and discussed the sources and uses of funds in that facility.

III. Chair’s Report: Dr. Jeff Boone had no report.

IV. Dr. Elaine Sanders, Secretary of the Graduate Faculty Forum conducted the election of a new Chair for January 1, 2015 through December 31, 2015. Dr. Elaine Sanders was elected as the new Chair.

V. There was no unfinished business

VI. There were no committee reports

VII. Dr. Jeff Boone introduced the following topics to be discussed:
   a. Melody Lo presented two proposed concentrations for the MA Economics and took questions.
   b. Dr. Nicole Bebee presented the proposal for an MS in Data Analytics program and took questions.
   c. Dr. Kefeng Xu presented the proposal for the Operations and Supply Chain Management certificate program and took questions.
   d. Dr. Diane Walz presented the proposal for the MS in Business and took questions
   e. Dr. Jeff Boone announce that voting for these four proposals would take place electronically and that the proposals for review and link for voting would be e-mailed to the graduate faculty.

VIII. The Graduate Faculty Forum was adjourned at 5:45 p.m.