I. The Faculty Forum was called to order at 3:00 pm.
II. The Minutes for April 8, 2011 were approved.
III. No Faculty Forum Meeting was called for Fall, 2011
IV. No Announcement by the Chair.
V. No Unfinished Business.
VI. Faculty Attendance included the following:

VII. Bennie Wilson reported on the COB International Immersion Programs for students. Faculty were encouraged to “Be a Friend” to this program. The International Immersion Program is short term (10-12) days during the summer sessions. The course is a general business upper division elective. Faculty participating are asked to develop the business visits, lectures, and cultural tours. Lead faculty is paid $8000 for an immersion and all travel expenses are also covered. Co-faculty who accompany the group is paid $2000. Summer 2013 program is complete—May Minimester, Finland/Russia, Vic Heller; Uruguay, Joel Saegert. Summer I, Turkey, Dennis Lopez: South Korea/Taiwan, Lisa Montoya: Peru, Daniel Tablada: Summer II, Austria/Germany, Julie Dahlquist. The programs need students and the deadline is October 15, 2012. Faculty interested for summer 2014 is asked to submit their requests as soon as possible to Lisa Marie Gomez in the COB office.

VIII. Karen Williams reported on the COB participation for the SECC campaign. The COB was the lowest group across the entire University with 33.5% participation. She implored the faculty to raise their aspirations for giving to this campaign. Highlights for participation at the University level included the business offices with participation from 70.1% to 100% and the college’s participation ranged from 33.5% to 69.9%. The Departments in the COB ranged from 0% - 65%.
IX. Bill Flannery reported on filing the new “Disclosure of Financial Interests after August 2012 on Conflict of Interest at UTSA.” All tenured and tenure-track faculty must disclose. Faculty must disclose remuneration including payments, income, consulting fees, honoraria, paid authorship, etc. Disclosure would also include payments in stock, stock options, shares, and other ownership interests. Reimbursements for travel and sponsored travel are also disclosures. Remuneration for fiduciary positions including for-profit and nonprofit entities, board memberships, officer, and executive management. Remuneration for intellectual property rights such as patents, copyrights, royalties or other payments. Gifts from non-family members that exceed $250 from a single source. For additional information check out http://research.utsa.edu/oric/coi

X. Mauli Agrawal, Chair of COB Dean Search Committee reported. Members of the committee include Hamid Beladi, Karan Bhanot, Robert Bonner, Jan Clark, LJ Shrum, Nancy Kudla, Stewart Miller, Lisa Montoya, Sandra Wenzel, Kimberly West, Keying Ye, Pamela Smith, Alfredo Gomez, and Steven Lee. Criteria for Selection: The University seeks an innovative, dynamic, and entrepreneurial leader. The Dean will promote disciplinary excellence and visibility while stimulating cross-disciplinary interactions and encouraging new opportunities for research, teaching, and service. Reporting to the Provost, the Dean is the senior academic and administrative officer of the college, and is responsible for setting strategic, operational and financial directions. The Dean will also be responsible for the development, implementation and evaluation of academic programs and policies, and will be expected to effectively manage the financial activities of the college. The Dean has overall responsibilities for developing an effective collegial environment, fundraising, increasing the endowment, and strengthening relationships with alumni which is vital to the position.

The successful candidate will be expected to build on the college’s traditions and achievements, provide vision and strategic leadership in the development of the college and its resources, programs, and future directions. In addition, the Dean will lead the college to higher levels of academic excellence and research prominence while fostering relationships with local, state-wide, and national professional communities. The Dean will also be responsible for overseeing the recruitment, appointment, retention, and promotion of the college’s diverse and accomplished faculty and staff.

It is preferred that candidates have a terminal degree in an academic field closely related to one of the college’s disciplines. However, individuals with substantial business and organizational accomplishment also are encouraged to apply. The successful candidate will demonstrate professional achievements that engender the respect of the academy.
Work completed on the search includes airport interviews with thirteen candidates. Referencing has started and a schedule for on campus interviews will be announced shortly.

XI. Dan Hollas, Interim Dean began his State of the College by introducing new faculty and highlighting faculty accomplishments: New Faculty include Tony Ciochetti, the Elmo James Burke Jr. Chair in real Estate Finance and Development, KK. Raman, the inaugural holder of the Glenn L. and Sally P. Ramsdell Memorial Chair in Accounting, Bruce Rudy, assistant professor of management and Kristine Durante, assistant professor of marketing. Faculty Accomplishments: Regents’ Outstanding Faculty Awards went to David Han and Daniel Tablada. Inaugural Class of the University’s Academy of Distinguished Teaching Scholars is Tom Cannon, Ermine Orta, and Rick Utech. Full Professor promotions included Glenn Dietrich, Chino Rao, and Pamela Smith. Robert Lengel received the 2011 Richard Howe Award for Outstanding Service. Ram Tripathi was elected a Fellow of the American Statistical Association. Julie Dalquist publishes book on Technical Analysis. Marshall Pitman was appointed to the Board of Trustees of the American Institute of Certified Public Accountants Foundation. Dianna Stone was awarded the Sage Scholarly Achievement Award. Eleven faculty members were honored in the areas of teaching, research, and service: Keith Fairchild, E. Lou Curry Teaching Excellence Award, David Han, Dean’s Teaching Excellence Award for Tenure-Track Faculty, Mark Phillips, Dean’s Teaching Excellence Award for Non-Tenure Track Faculty, Allen Zhang, Col. Jean Piccione and Lt. Col. Philip Piccione Endowed Research Award, Onur Bayar, Dean’s Research Excellence Award, Elaine Sanders, Patrick J. Clynes Service Award, Linda Vaello, Dean’s Excellence Award for University Service for Non-Tenure Track Faculty, Ray Teske, Dean’s Excellence Award for Advancing Globalization, Tina Lowery, Endowed 1969 Commemorative Faculty Award for Overall Faculty Excellence and Stewart Miller, Endowed 1969 Commemorative Faculty Award for Overall Faculty Excellence.

Dan Hollas reported on the Reaccreditation by AACSB International. “Our AACSB accreditation places us among the world’s elite business schools. Less than five percent of the world’s 13,000 business programs have earned AACSB accreditation.”

The AACSB Committee recommends that the College consider a more standardized process for faculty involvement in the design and implementation of its Assurance of Learning process. This standardization should occur across all programs. The College should consider developing an Assurance of Learning system that focuses more on evaluation of program learning goal outcomes rather than course-based outcomes. (Assurance of Learning Standards: 16, 18, 19, and 20.) The University of Texas at San Antonio has achieved accreditation for five additional years. The next on-site maintenance review occurs in the fifth year, 2016-2017.
The rest of his report included the following: Recognition of Graduate Programs: MBA program, 6th in the Southwest, and 40th in the nation by Bloomberg Business Week; Five different college master’s programs were recognized by the Eduniversal International Scientific Committee—MBA, Information Systems (23rd), MBA, International Business (30th), MBA, Real Estate Finance (67th), and MBA, Tourism Destination Development (89th). College of Business for five consecutive years has ranked in top 10 by Hispanic Business, this year’s ranking is 7th, and the Princeton Review ranked the college as 3th in the nation providing the “Greatest Opportunity for Minority Students.” This ranking has been made for the past seven consecutive years.

Dan Hollas continued his report with a student review. The top 2% of all business students in the College of Business comprised the 200 Best Business students in the fall. Honorees were junior and senior business majors who were nominated by faculty and staff. The criteria for selection included outstanding academic achievement, leadership and professional development.

Finance majors, Tiby Erdely, Thibaut Guidet and Neal Orsburn won the CFA Institute Regional Research challenge. Founders Council Members mentored eighteen Real Estate students. The Business Scholars Program established in 2002 graduated 22 students from the program in one semester. Caleb Pendleton was named Pearson National Fellow and seventy students participated in seven international immersion programs funded by the College of Business during the summer. These students went to the Middle East, Asia, Australia--Abu Dhabi/Dubai, Argentina/Chile, Australia/New Zealand, Canary Islands, Finland, Malaysia/Singapore and Spain.

XII. Bennie Wilson reported on “Lessons Learned” from 2012 AACSB Re-Accreditation Visit.

- Consider a more standardized process for faculty involvement in the design and implementation of its Assurance of Learning Process (AOL).
- Consider developing an AOL system that focuses more on evaluation of program learning goals outcomes.
- Program goals assessed should use multiple courses, not just select one or a few across all sections of a course with common grading rubrics.
- Learning assessment is best when it is course embedded, based on direct measurement of individual students and indirect or team measurement should never be used without direct assessment of individuals.
- Assessment rubrics must be based on breakdown of sub-indicators of the goal, not on assignment of grades.
- Level of outcomes should be indicated at levels of achievement—outstanding, good, satisfactory, or unsatisfactory.
- Assessment rubrics should be approved by program committee, applies to all sections of a course, and be shared with other program committees.
Longitudinal data are needed to get a bigger picture of program learning trends, useful even if based on as few as 2 or 3 observations per 5-year AACSB cycle.

Raw data documentation should redact student names, banner id, etc, centrally retain minimum rolling 3 year basis, and investigate COB central digital storage.

An assessment too low if minimum success criterion is 60% of students and achieve criterion for success 60% of the time.

Minimum criteria are 70% of students will achieve criterion for success and trends indicate that 90% routinely achieve the minimum.

Establish opportunities for outside professors and/or business people to assess learning using specific rubrics, e.g. presentations, writing assignments, etc.

Assessment committees should meet once each semester with COB executive oversight.

PhD programs should improve assessment with more commonality of learning goals and outcomes, splitting research and teaching, more meaningful, specifically stated goals, fewer indirect assessment measures, establishing 4-10 learning goals, and comprehensives not being the primary indicator of learning.

XIII. Officers remained the same except for Secretary. Elaine Sanders was accepted as the incoming secretary for the Faculty Forum. Bennie Wilson remains Chair of the Faculty Forum, Jeff Boone remains Chair of the Graduate Faculty Forum, and Pam Smith, Parliamentarian.

XIV. Bennie Wilson adjourned the Faculty Forum.

I. Chair of Graduate Faculty Forum, Jeff Boone opened the forum.

II. No old business was pending.

III. No new business was introduced.

IV. Chair Jeff Boone called for adjournment and the Faculty Forum approved.