Operation Compass

Danielle Gawronski
Assistant Director of Professional Development, CSPD
• **Goal:** a central location for students to reach out with questions and get pointed in the right direction.

• COB_virtualoffice@utsa.edu

• Link on COB website

• Virtual Office hours are M, T, TH, F 8a.m. – 5 p.m. W 8 a.m. – 7 p.m.

• Soft launch August 17-21

• Phase 2: Bookings pilot
Marketing

- University branded materials
- Sandwich boards
  - 1 per floor posters on both sides (8 posters total)
- Flyers strategically placed
- Social media
- TV screens in BB
- Updated signature for all faculty and staff
- Email blast