May 25, 2017

Wm. Gerard Sanders
Dean
The University of Texas at San Antonio
College of Business
One UTSA Circle
San Antonio TX 78249-0631
United States

Email: gerry.sanders@utsa.edu

Dear Dean Sanders:

It is my pleasure to inform you that the peer review team recommendation to extend accreditation for the undergraduate, master’s and doctorate degree programs in business offered by The University of Texas at San Antonio is concurred with by the Continuous Improvement Review Committee (CIRC) and ratified by the Board of Directors. Congratulations to you, the faculty, the students, the staff, and all supporters of the College of Business.

One purpose of peer review is to recognize initiatives that support an environment of continuous improvement of quality programs. As noted in the team report, College of Business is to be commended on the following strengths, innovations, unique features and effective practices:

1. The Center for Student Professional Development that is building relationships with high profile employers and the Career Action Program that offers career preparation, internships, and job opportunities with leading national companies are examples of the rich variety of ways in which the college has engaged with the business community.

2. The Business Scholars Program that specifically targets first generation students for leadership and professional development by engaging them in community projects is also a good example of student engagement.

3. The College promotes active engagement with the San Antonio community in various ways. For example, the Center for Innovation and Technology Entrepreneurship is providing training programs in entrepreneurship to San Antonio veterans and its Center for Professional Excellence has initiated project management programs in San Antonio, Dallas, and Phoenix.

4. The College is to be commended for undertaking the bold but difficult step to link faculty workload policies with its appraisal system. This will foster consistency in evaluation processes across the college.

5. Surveys with the business community and alumni show high levels of endorsements for UTSA graduates in job performance, meeting educational expectations, and providing a foundation for career opportunities.

6. The MBA student placement rate within three months of graduation has more than doubled from 31% to 69%, and salaries of graduate students generally have increased by 31% on average, demonstrating the impact of the UTSA degree on career paths and progress. In addition, several notable alumni occupy C-suite positions in prominent organizations across different industries, which also demonstrates high levels of impact for graduates.
Additionally, the School should begin to address the following concern identified by the peer review team and the CIRC. As part of the next Continuous Improvement Review Application, College of Business will be asked to update the CIRC on the progress made in addressing this concern.

- The College faculty sufficiency ratios are slightly below the standard for faculty sufficiency for certain programs/academic areas (Business Law, Department of Management, and Department of Information Systems and Cyber Security). The peer review team recommends that the College pay particular attention to those areas either through redeployment of faculty or through subsequent hiring. (Standard 5: Faculty Sufficiency and Deployment)

The University of Texas at San Antonio has achieved accreditation for five additional years. The next on-site continuous improvement review occurs in the fifth year, 2021-2022. A timeline specific to the school’s visit year is attached.

Please note that the Continuous Improvement Review Application is due on July 1st, two years prior to the review year. This application initiates the continuous improvement review process. In this application, please provide an update on progress in addressing the concerns stated above in addition to other relevant information for initiation of the next continuous improvement review.

Please refer to the Continuous Improvement Review Handbook for more information regarding the processes for continuous improvement reviews. The handbook is evolving and will be updated frequently to provide the latest revisions to the CIR process. Continue to monitor the website for the most current version of the handbook.

Again, congratulations from the Accreditation Council and AACSB - The Association to Advance Collegiate Schools of Business. Thank you for participating in the continuous improvement review process and for providing valuable feedback that is essential to a meaningful and beneficial review.

Sincerely,

Santiago Iñiguez de Onzoño,
Chair
Board of Directors

cc: Peer Review Team
   Sanjay Gupta, Business Chair
   Yunzeng Wang, Business Team Member
   Frances L. Ayres, Accounting Chair
   Carolyn Strand Norman, Accounting Team Member
SCOPE OF ACCREDITATION
Continuous Improvement Review April, 2017

Name of Institution or Accreditation Unit: The University of Texas at San Antonio

Name of Business Academic Unit: College of Business

List of Degree Programs Reviewed:

Bachelor of Business Administration in:
- Accounting
- Actuarial Science
- Economics
- Entrepreneurship
- Finance
- General Business
- Human Resource Management
- Information Systems
- Cyber Security
- Management
- Management Science
- Management with an International Business concentration
- Marketing
- Real Estate Finance and Development
- Sport, Event and Tourism Management

EMBA
Master of Accountancy
Master of Business Administration in:
- Business Economics
- Business of Health
- Entrepreneurship
- Finance
- General
- Cyber Security
- Information Systems
- Management of Technology
- Management Science
- Marketing Management
- Project Management
- Real Estate Finance and Development
- Tourism Destination Development
- International Business

Master of Science in:
- Finance
- Real Estate Finance and Development Concentration
- Information Technology
- Information Technology-Cyber Security Concentration
- Management of Technology

Doctor of Philosophy in Business Administration with emphases in:
- Accounting
- Finance
- Information Technology
- Marketing
- Organization and Management Studies
CONTINUOUS IMPROVEMENT REVIEW TIMELINE

**2021-2022 Visit Year**

The Continuous Improvement Review Process is displayed below as a timeline. This five-year review cycle remains constant throughout the cycle of consecutive review for a school, irrespective of whether a continuous improvement review 2 is required. Therefore, Year 1 represents the academic year immediately following an on-site review, regardless of whether or not an accreditation decision has been made. The next visit will occur in Year 5. The Continuous Improvement Review Committee is responsible for oversight of the Continuous Improvement Review process for review.

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<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
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<td>• Review and Refine Strategic Management Plan</td>
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<td>• July 1, 2019 - Submit Continuous Improvement Review Application(s)</td>
<td>• Peer Review Team and visit date confirmed. See <a href="#">Accreditation Policies &amp; Procedures</a> for Volunteer Deployment and Selection</td>
<td>• Distribute Completed Continuous Improvement review Report(s) 60 Days Prior to Visit</td>
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<td>• CIRC or AAC rules on exclusions and the scope of the accreditation visit</td>
<td>• Begin communications with Peer Review Team</td>
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<td>• Date and Peer Review Team Nomination Request sent to school (February 2020)</td>
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<td>• Work with Peer Review Team Chair to finalize the Visit Schedule</td>
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<td>• Peer Review Team Visit</td>
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