

Differential Tuition Proposal

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Your Success is Our Goal

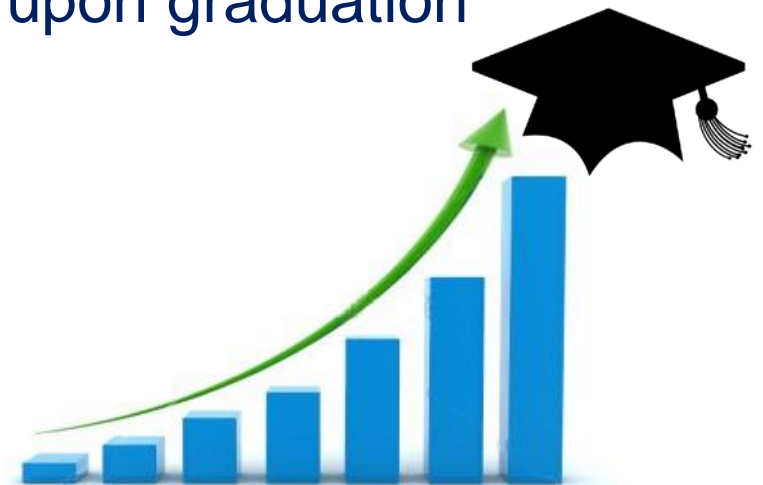
- ① Graduate a semester earlier
- ② Graduate with a job in hand
- ③ Graduate with a higher paying job offer

College of Business Student Success Initiatives...

- ① Expand Course Availability
- ② Enhance direct assistance to students
- ③ Increase internship opportunities
- ④ Create new active learning spaces in the Business Building

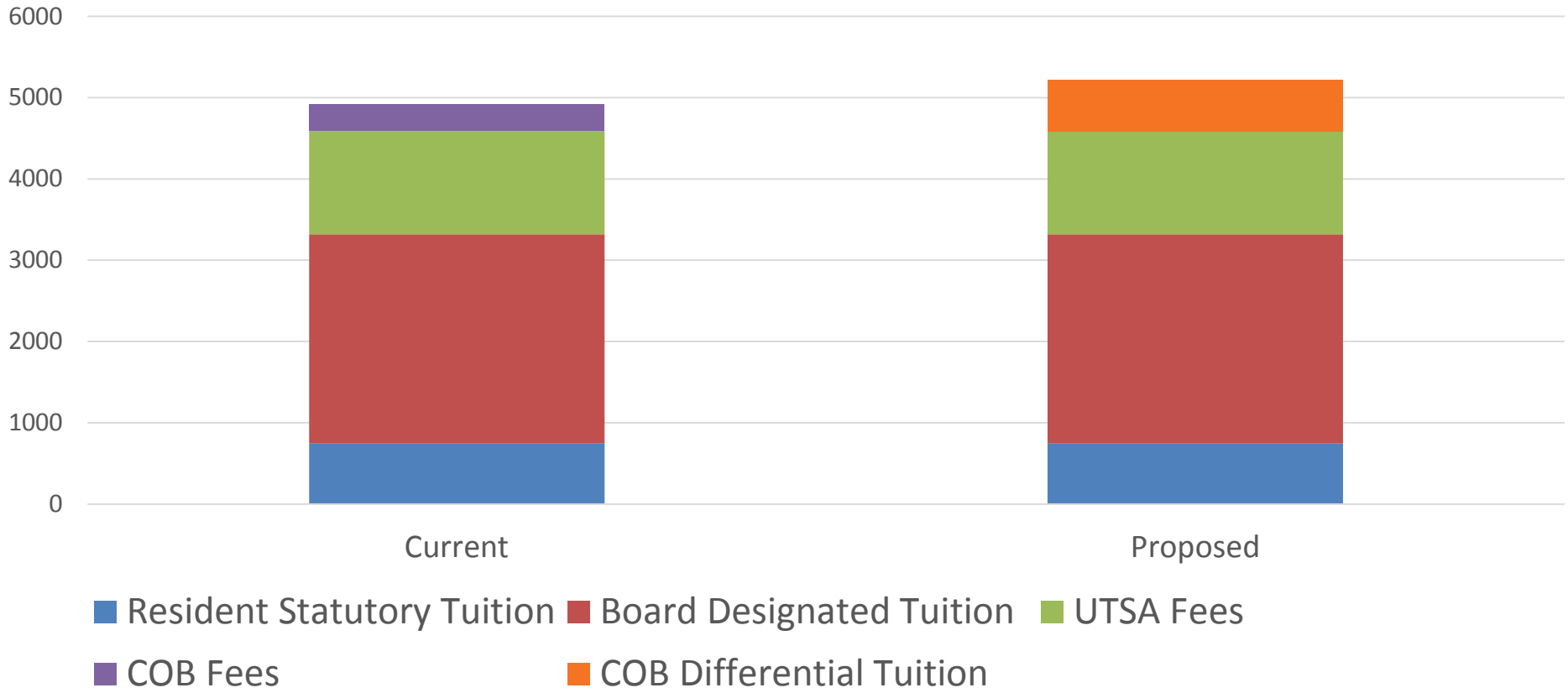
College of Business Student Success Initiatives will...

- Improve the student academic experience
- Graduate students better prepared for careers
- Accelerate student progress toward timely degree completion *and* full employment upon graduation



Differential Tuition Basics

COB Fees vs. Differential Tuition



Resident Tuition and Fees

Resident Statutory Tuition	\$750
Board Designated Tuition	\$2,567
UTSA Fees	\$1,273
College of Business Fees	\$325
Current Total	\$4,915
Proposed Increase (Upper Division COB courses only)	\$305
Proposed Total for Upper Division Student	\$5,220

A hypothetical student taking 15 hours of upper division COB courses.

Resident Tuition and Fees

Resident Statutory Tuition	\$750
Board Designated Tuition	\$2,567
UTSA Fees	\$1,273
COB Differential Tuition	\$630
Proposed Total	\$5,220

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College of Business Student Success Initiatives

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Expand Course Availability

by leveraging online business courses



class is in
session

1

Enhance Course Availability

- The addition of an online version of every CBK course, every semester.
- High quality, student-focused online courses.
- Coaches assigned to select courses to assist students in need.

College of Business Student Success Initiatives

2

Enhance direct assistance to students



2

Enhance direct assistance to students

- Quant support lab
- Innovative student learning
- Targeted study sessions to include late evening hours and online tutoring
- Faculty Prime Time: Live interactive and online events (recorded) where selected faculty members demonstrate the solution of a problem
- Creation of a “Khan Academy” type repository

College of Business Student Success Initiatives

3

Increase Internship Opportunities



Business students travel to Dallas to visit AT&T and Southwest Airlines

College of Business Student Success Initiatives

3

Increase Internship Opportunities

PAY STATUS	EMPLOYER TYPE	APPLIED	RECEIVED OFFER	OFFER RATE	MEDIAN STARTING SALARY OFFERS
Paid	Private, for-profit company	1,015	733	72.2%	\$53,521
	Nonprofit organization	178	92	51.7%	\$41,876
	State or local government agency	101	51	50.5%	\$42,693
	Federal government agency	42	26	61.9%	\$48,750
Unpaid	Private, for-profit company	253	111	43.9%	\$34,375
	Nonprofit organization	299	124	41.5%	\$31,443
	State or local government agency	139	47	33.8%	\$32,969
	Federal government agency	30	15	50.0%	\$42,501
No internship or co-op		941	343	36.5%	\$38,572

\$51,584

\$13,012 premium

Source: Class of 2015 Student Survey, National Association of Colleges and Employers

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Increase Internship Opportunities

- COB to host business specific internship fairs
- COB Internship Coordinators
- Active resume preparation and evaluation services
- Experiential on the job learning
- Good summer income offsetting college debt
- Potential academic credit, reducing time to graduation

College of Business Student Success Initiatives

4

Create new active learning classrooms in the Business Building.



UT Austin – McCombs School of Business

4

Create New Active Student Learning Spaces

- State of the art active learning environment
- Renovate several classrooms per year into multifunctional flexible active learning centers
- Repurpose space into new student collaboration space
- Continuously maintain, repair, and upgrade student learning spaces

Estimated Allocations in Initial years

ITEM	%
Expand Course Availability	30%
Enhanced Direct Assistance	25%
Increased Internship Opportunities	20%
Enhanced Active Learning Classrooms	25%
TOTAL	

Institution	Rate per SCH	Courses to which Diff Tuition Applied	15 CH / semester	Over 4 years	Institutional Base Tuition & Fees	Total Cost with COB Fees / Diff Tuition	4 years	TX Rank
UT Dallas	\$40	Business	\$600	\$3,120	\$6,081	\$6,681	\$51,768	1
Texas Tech	\$72	Business	\$1,080	\$5,616	\$5,190	\$6,270	\$47,136	2
UT Austin	\$38	All courses	\$573	\$5,912	\$4,957	\$5,530	\$44,240	3
University of North Texas	-	-	-	-	-	\$5,452	\$43,619	4
Texas A&M	\$44	Business	\$666	\$3,463	\$4,941	\$5,607	\$42,991	5
University of Houston	\$52	Business	\$780	\$4,056	\$4,770	\$5,550	\$42,216	6
Prairie View A&M	-	-	-	-	\$4,979	\$4,979	\$39,832	7
Proposed UTSA*	\$42	Business (\$22 lower div; \$42 upper div)	\$630	\$2,849	\$4,590	\$5,220	\$39,569	8
Current UTSA	\$22	Business	\$325	\$1,690	\$4,590	\$4,801	\$38,410	8
UT Arlington	-	-	-	-	\$4,601	\$4,601	\$36,808	9
UTEP	-	-	-	-	-	\$4,263	\$34,105	10
Texas A&M Kingsville	-	-	-	-	\$4,231	\$4,231	\$33,848	11
UT Tyler	-	-	-	-	-	\$3,776	\$30,208	12
UTRGV	-	-	-	-	\$3,719	\$3,719	\$29,752	13
UTPB	-	-	-	-	-	\$3,426	\$27,406	14
*\$22 per 21 SCH of lower division courses; \$42 per 57 SCH for upper division business courses								

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One semester sooner...better job in hand!

Degree / major	Number of upper division business SCH in degree*	Current COB Fees \$23/per SCH	Differential Tuition Total @ \$42 per SCH	Total Additional Payment for all Upper Division Business Courses	Mean Six month salary for major	Annual Starting Salary for major (mean)
BBA – Accounting	57	\$1,311.00	\$2,394.00	\$1,083.00	\$25,000	\$50,000
BBA – Economics	48	\$1,104.00	\$2,016.00	\$912.00	\$31,666	\$63,332
BBA – Finance	51	\$1,173.00	\$2,142.00	\$969.00	\$30,550	\$61,100
BBA – Real Estate F & D	48	\$1,104.00	\$2,016.00	\$912.00	\$24,749	\$49,499
BBA – Information Systems	48	\$1,104.00	\$2,016.00	\$912.00	\$29,000	\$58,000
BBA – Cyber Security	48	\$1,104.00	\$2,016.00	\$912.00	\$29,000	\$58,000
BBA – Management	54	\$1,242.00	\$2,268.00	\$1,026.00	\$24,180	\$48,360
BBA – Marketing	54	\$1,242.00	\$2,268.00	\$1,026.00	\$26,374	\$52,749
BBA – Management Science	48	\$1,104.00	\$2,016.00	\$912.00	\$29,999	\$59,999
BBA – Actuarial Science	48	\$1,104.00	\$2,016.00	\$912.00	\$29,999	\$59,999
BA – Economics	27	\$621.00	\$1,134.00	\$513.00	\$31,666	\$63,332
BS – Statistics & Data Science	39	\$897.00	\$1,638.00	\$741.00	\$29,999	\$59,999

*Some majors have additional electives that may include upper and lower division business courses.

Questions?

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